



Gigi, hairstylist

Anthony, hairstylist

Christy, salon manager

Alexa, makeup artist

Gayle, salon owner

Tracy, hairstylist

Olivia, makeup artist

jerseylicious

dishing with Style Network's hot reality stylemakers

How would you describe a Jersey girl's style?

Gigi: Big hair! My extensions are everything to me; a woman feels sexy with longer hair.

Tracy: A Jersey girl is very confident with big hair and long nails—and we're always *really* tan.

Olivia: We're really into having fun with dramatic haircolors—platinum blondes or dark, dark black—with really chunky highlights or colored hair extensions.

Christy: I think the most important thing about Jersey style is that everyone has their own individuality and class.

Gayle: She's a very self confident woman who dresses to what she feels, and it also depends on her age. I dress very conservative for my age group.

Anthony: Having the guts to do what you like and not worrying about what everyone else thinks.

That means over-the-top hair, teasing at the crown and doing what you think is sexy. **Alexa:** We don't all pop out of a Petri dish. We're not *all* tan with big hair. Jersey style is about keeping your chin in the air and making sure every per-

son in the room knows you feel great about yourself.

When it comes to a Jersey girl's overall look, how important is the hair?

Christy: Having a great hairstyle is very important because it is one of the first things people notice.

Gayle: I think hair is the most

important thing (and the easiest), because we can *always* change it to complement our face shape.

Describe a Jersey girl's makeup...

Olivia: We wear a pink, pink lip and smoke out our eyes...that's *definitely* a Jersey thing. Smokey eyes and

a peek inside the salon

After 32 years of coiffing the hottest hairstyles, Gatsby Salon in Green Brook, NJ, has become the talk of the Garden State, appearing in the reality show *Jerseylicious* on Style Network. Founder Daniel Gianfrancesco opened Gatsby in 1977 and created a complete line of haircare products specifically for the salon. When he suddenly passed away in 1998, Gianfrancesco's wife Gayle Giacomo took over the salon and revamped Gatsby into a modern, 3,500-square-foot beauty boutique. Inside, you'll find 16 cutting stations, a coloring suite, a retail makeup boutique, three treatment rooms, hand treatment stations and a foot treatment relaxation room. If you want to make an appointment at Gatsby, check out the Web site at gatsbysalon.com.



Tracy (left) and Olivia in the salon.

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—Anthony Lombardi



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What's the one product a Jersey girl can't live without?

Gigi: Definitely hairspray and a teasing comb. Obviously, to get the big hair.

Tracy: Hairspray!

Anthony: A Jersey girl is going to tell you hairspray, but it really depends on what she's looking for. She may want an all-day hold or maybe a lot of luster.

How do you spot a Jerseylicious girl in a club?

Christy: They have a tendency to be a little too tan sometimes.

Gayle: They have either really plat-

inum blonde hair or very dark hair, and they wear lots of makeup, tons of jewelry and tight, form-fitting clothes.

extending your eyeliner out to look like wings.

Alexa: Most girls want to unleash their inner glam fairy. Some want to go smokey, but have never done it before.

We've got Real Housewives Of New Jersey, Jersey Shore and now Jerseylicious—what's the fascination with New Jersey?

Tracy: It's all about family. We like to look good when we go places, but who doesn't? We're like a family at the salon; we all work together and have each other's back.

Olivia: You don't have to try to pull anything out of us; we speak our minds. That's why people find us very entertaining.

Anthony: We're here to tell you we're *not* just the step brother to New York. We have our own identity here, our own style.

* **Salon gossip!** Find out reality secrets at sophisticateshairstyleguide.com